



America in Foreign Media

September 6–8, 2013, Palacký University,
Olomouc, Czech Republic

Program

Thursday, September 5

Venue: Křížkovského 12, the City Ramparts Gardens

19.30

Welcome speech by Josef Jařab (Palacký University, Olomouc)

Welcome party (Live music by the band *Tape Connection*)

Friday, September 6

Venue: The Olomouc Archdiocesan Museum, Václavské nám. 3

8:30–9:00

Registration

9.00–10.30

Josef **Jařab** (Palacký University, Olomouc): Opening lecture

Jaroslav **Pepřmík** (Palacký University, Olomouc): The Image of the U.S.A. in the Czech Regional Press around 1900

— coffee break

10.50–11.45

Chair: Josef Jařab (Palacký University, Olomouc)

Jaap **Verheul** (Utrecht University, Utrecht): America as Controversial Reference Culture: The Emergence of the United States in Public Discourse in the Netherlands, 1890–1990: Digital Humanities Approaches

Matthew **Sweney** (Palacký University, Olomouc): Representations of USA in Czech humor magazine *Dikobraz*

— lunch break

14.00–15.00

Chair: Alena Smiešková (The University of Constantine the Philosopher, Nitra)

Petr **Kopecký** (University of Ostrava, Ostrava): Literary America under Review: The Cold War of Words Between 1948 and 1968

Brad **Vice** (University of West Bohemia, Pilsen): The Hard Boiled, Inhuman and Undead of Paris and Mississippi: Noir and Horror Motifs in the Works of Barry Hannah

— coffee break

15.20–17.00

Chair: Alena Smiešková (The University of Constantine the Philosopher, Nitra)

Melvin **Wevers** (Utrecht University, Utrecht): Smoking like an American: The Emergence of the United States in Public Discourse in the Netherlands, 1890–1990

Jadranka **Zlomislíc** and Tanja **Gradecak-Erdeljic** (University of Osijek, Osijek): Linguistic Landscape in the City of Osijek

Jan **Beneš** (Masaryk University, Brno): Flattening Tebowmania: Czech Newspapers on Tim Tebow



europa
social fund in the
czech republic



EUROPEAN UNION



MINISTRY OF EDUCATION,
YOUTH AND SPORTS



OP Education
for Competitiveness

INVESTMENTS IN EDUCATION DEVELOPMENT

Saturday, September 7

Venue: The Olomouc Archdiocesan Museum, Václavské nám. 3

9.00–10.20

Chair: David Livingstone (Palacký University, Olomouc)

Martina **Kejková** (Palacký University, Olomouc): America in the Magazine *Vpřed*

Pavla **Veselá** (Charles University, Prague): "Something to Laugh at": Josef Mach's America and Czech-American Journalism in the Early Twentieth Century

Coral **Morera** Hernández (University of Valladolid, Valladolid): Caricatures and Stereotypes about the United States from El País: Analysis of Humor Section in the Most Influential Newspaper in Spain

— coffee break

10.40–12.00

Chair: Jiří Flajšar (Palacký University, Olomouc)

Martina **Bilá** (Masaryk University, Brno): The Construction of the "I" in Sylvia Plath's Autobiographical Writings

Daria Anna **Urbańska** (University of Warsaw, Warsaw): Allen Ginsberg and His Stereotypization in the Media of the Hippie Movement in Poland

Petr **Anténe** (Palacký University, Olomouc): The Image of America in British Campus Novels

— lunch break

14.00–15.20

Chair: James Deutsch (Smithsonian Institution)

Andrea **Hoffmannová** (Palacký University, Olomouc): America Discovered – Jean Baudrillard's Contribution to Hyperreal Image of the United States

Michal **Peprník** (Palacký University, Olomouc): Textual Representations of Native Americans in the 19th century Czech Periodicals

Pavlna **Flajšarová** (Palacký University, Olomouc): America, You Have to Catch the Martians: Portrayal of Jamaican Victory over American Sprinters at Olympics in American and Non-American Media

— coffee break

15.40–16.40

Chair: Libor Práger (Palacký University, Olomouc)

Irena **Přibyllová** (Masaryk University, Brno): „Táboráku, plápolej“, or Appropriating America in 1929–1946 Czech song-sheets

David **Livingstone** (Palacký University, Olomouc): Home on the Range: Czech Transformations of Traditional American Country Music

17.30 Film screening: *The Southerner*, dir. Jean Renoir (90 min)

Reception (After the film-screening – c. 19:30)

Sunday, September 8

Venue: The Olomouc Archdiocesan Museum, Václavské nám. 3

9.15–10.35

Chair: Marcel Arbeit (Palacký University, Olomouc)

Sandor **Klapcsik** (Technical University of Liberec, Liberec): The US on Latin American Screens: Sleep Dealer

Samira **Khemkhem** (Strasbourg University, France): America in Egyptian films: 'Real-ization' of a Prevailing Image?

Zuzana **Burianová** (Palacký University, Olomouc): The Image of America in Bruno Barreto's *Four Days in September*

— coffee break

11.00–11.50

M. Thomas Inge: Jean Renoir and the American South (Key-Note lecture)

12.00–13.00

Chair: M. Thomas Inge (Palacký University, Olomouc/ Randolph-Macon College)

Marcel **Arbeit** (Palacký University, Olomouc): The Stereotypical South in Jean-Marc Barr's Films

James **Deutsch** (Smithsonian Center for Folklife and Cultural Heritage, Washington, D.C.): American Friends: The United States as Viewed by Wim Wenders

13.00–14.30

panel discussion: Josef Jařab, Marcel Arbeit, M. Thomas Inge, Jaap Verheul

Conference Closing Remarks

15.00–16.00 The Olomouc Archdiocesan Museum, Václavské nám. 3.

The general assembly (valná hromada) of the Czech and Slovak Association for American Studies – only the members of the Association